

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters' Day, 2012 – Celebrations on 25-01-2012 – Telecasting of Spots in Telugu News Television Channels – Payment of bill Rs.17,372/- to M/s. HY Media and Entertainment Private Limited, Hyderabad towards the cost of telecasting T.V. Spots – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1258

Dated: 17-03-2012

Read the following:-

1. G.O.Rt.No.3368, G.A. (Elecs.C) Dept., dt:28-07-2011.
2. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
3. Lr.No. 3389/Elecs.E/A2/2011-123, dt:21-01-2012.
4. From M/s.HY TV, Hyderabad, Invoice No. HYA/11-12-0184, dt: 01-02-2012.

ORDER:

In letter 3rd read above, M/s.HY TV, Hyderabad has been requested to telecast Spots from 22nd January, 2012 to 25th January, 2012 along with main news per 10 Seconds spot during 7 am to 9 am and 7.00 pm to 9.00 pm in connection with National Voters' Day celebrations. Accordingly, M/s.HY TV, Hyderabad has telecasted Spots from 22nd January to 25th January, 2012 and furnished the bill for an amount of Rs.17,372/- including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.17,372/-** (Rupees Seventeen thousand three hundred and seventy two only) to M/s. HY Media and Entertainment Private Limited, Hyderabad towards telecasting Spots through their channel from 22nd January, 2012 to 25th January, 2012 to create awareness among citizens / electors regarding National Voters' Day celebrations.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E 2011-12 and released vide G.O. 1st read above.

(Contd..2..)

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“HY Media & Entertainment Private Limited, Hyderabad” A/c No.110511100000007, Andhra Bank, Banjara Hills Branch, Hyderabad (IFSC Code No:ANDB 0001105), MICR Code No:500011067.**

5. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Freezing orders issued vide Memo 2nd read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO
ADDITIONAL CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To
The Managing Director, HY Media and Entertainment,
Plot No.4, Road No.11, Banjara Hills, Hyderabad-500 034.
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER